

EXCELLENCE IN ECONOMIC DEVELOPMENT AWARD



JULI KAUFMANN

Juli Kaufmann is a social impact entrepreneur and President of Fix Development, an award-winning Milwaukee, Wisconsin-based commercial real estate company that has developed more than \$25 million in real estate projects.

Fix Development creates “quadruple bottom line” real estate projects that aim to have positive cultural, social, environmental and economic impact in Milwaukee and the Chicago area. Fix Development catalyzes local economic opportunity and wealth creation, even in our most disinvested neighborhoods.

A few project highlights include:

- Developer of the Clock Shadow building - a \$7.5 million environmental beacon in the Historic Walker’s Point Neighborhood of Milwaukee that features an urban creamery
- Co-developer of the Sherman Phoenix- a \$5 million entrepreneurial hub that supports 30 Black owned businesses that provide food, wellness services, and cultural activities in the Sherman Park neighborhood of Milwaukee
- Past Owner of the Dubbel Dutch Hotel- a \$4 million redevelopment of a deteriorated building into a 17-room boutique hotel now listed on the federal register of historic places
- Consultant to The Aux - a \$10 million wellness hub that will support 12 Black owned businesses focused on holistic wellness in Evanston, Illinois.

Juli has served in leadership roles for many local nonprofits including serving as a co-founder of Bublr Bikeshare and Past Chair of the Board for Radio Milwaukee. She has received numerous local and national awards, including BizTimes Woman Executive of the Year and the Milwaukee Business Journal Executive of the Year.