

SPONSORSHIP AND MARKETING OPPORTUNITIES



Greater Milwaukee  
Urban League

WHITNEY M. YOUNG, JR.

# EQUAL OPPORTUNITY DAY

*Awards Luncheon*

ENTREPRENEURSHIP:

A Road to Creating Jobs and Generational Wealth!

**THURSDAY, FEBRUARY 23, 2023**

PREMIER PRESENTING SPONSOR



PRESENTING SPONSOR



**THE PFISTER HOTEL**

424 EAST WISCONSIN AVENUE | MILWAUKEE, WI 53202

REGISTRATION AND NETWORKING 11:30 am

LUNCH AND PROGRAM 12:00 noon

ENTREPRENEURSHIP SYMPOSIUM 1:30 pm - 3:00 pm



Greater Milwaukee  
Urban League

WHITNEY M. YOUNG, JR.

# EQUAL OPPORTUNITY DAY

## Awards Luncheon

Thursday,  
February 23, 2023

### WHEN

**Thursday, February 23, 2023**

**Registration and Networking:** 11:30 am

**Lunch and Program:** 12:00 noon

**Entrepreneurship Symposium:** 1:30 pm - 3:00 pm

### WHERE

#### The Pfister Hotel

424 E. Wisconsin Avenue | 7th Floor  
Milwaukee, Wisconsin 53202

*Discounted event parking available at Pfister Hotel.*

### RSVP BY

Tuesday, February 14, 2023

### FOR MORE INFORMATION, CONTACT:

**Florida Perry-Smith at 414.975.8200 or email to: FPerrySmith@tmul.org**

## BECOME AN EQUAL OPPORTUNITY DAY SPONSOR

### \$5,000

#### PRESENTING SPONSORS

- One premier table of eight guests with special table placement
- Naming opportunity on EOD event collateral
- Mention of sponsorship in all media advisories, press releases, and social media
- Company logo displayed on front cover of EOD event program
- Sponsorship recognition on Greater Milwaukee Urban League's website
- Remarks by EOD Presenting Sponsor

### \$3,500

#### LEADERSHIP SPONSORS

- One VIP table of eight guests
- Company name and logo displayed on EOD event program
- Mentioned in social media platforms
- Sponsorship recognition on GMUL website

### \$2,500

#### PARTNER SPONSORS

- One table of eight guests
- Company name and logo displayed on EOD event program

### \$1,500

#### SUPPORTING SPONSORS

- One table of eight guests
- Company name listed on EOD event program

**TMUL.ORG**





Greater Milwaukee  
Urban League

WHITNEY M. YOUNG, JR.  
**EQUAL**  
**OPPORTUNITY DAY**  
*Awards Luncheon*

Thursday,  
February 23, 2023

**Guest Speaker**

**John Daniels Jr.**

*Chairman Emeritus of Quarles & Brady LLP*

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**AWARDS PRESENTATION**

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**EQUAL OPPORTUNITY DAY AWARD HONOREES**

**Whitney M. Young, Jr. Legacy Award**

**Dr. William Finlayson**

*Retired Physician*

**Corporate Advocacy Champion Award**

**Molson Coors**

**Community Advocacy Champion Award**

**Thelma A. Sias**

*The Sias Group, LLC*

**Media Advocacy Award**

**Pete Monfre**

*Retired Vice President and General Manager  
of Sinclair Broadcast Group's, WTVV-TV  
(Channel 18) and My24*

**Health Advocacy Award**

**Dr. Joseph Kerschner**

*Dean and Executive Vice President at MCW,  
Professor in the School of Medicine*

**Excellence in Philanthropy Award**

**Michael J. Barber**

*Retired Chief Diversity Officer for GE*

**Jackie Herd-Barber**

*Community Volunteer*

**Excellence in Economic Development Award**

**Kevin Newell**

*President & CEO of Royal Capital Group*

**JoAnne Sabir**

*Entrepreneur, CEO Freedom Endeavors; and  
American Family Insurance Community and Social Impact  
Investment Manager*

**Juli Kaufmann**

*Entrepreneur, President of Fix Development*

**Dr. Wesley L. Scott Education Award**

**Danae Davis**

*Formerly, Executive Director of  
Milwaukee Succeeds*

**Young Professional Making a Difference Award**

**Tiffany Henry**

*Milwaukee Office Director,  
Office U.S. Senator Tammy Baldwin*

**Sean Lowe**

*Product Sales Support Consultant for Northwestern Mutual*

**Michelle Brown**

*Emergency Response Operations Manager Veolia*

**Jordan Roman**

*Director of Fundraising & Community Engagement,  
CommonBond Communities*

[\*\*CLICK HERE TO REGISTER FOR THE AWARDS PRESENTATION\*\*](#)



Greater Milwaukee  
Urban League

# THE Entrepreneurship CONNECTION

Thursday,  
February 23, 2023

## ENTREPRENEURSHIP SYMPOSIUM

# ENTREPRENEURSHIP: A Road to Creating Jobs and Generational Wealth Panel

### The Pfister Hotel

424 E. Wisconsin Avenue | 7th Floor  
Milwaukee, Wisconsin 53202

*Discounted event parking available at Pfister Hotel.*

**1:30 pm – 3:00 pm**

**LIMITED SEATING | FREE FOR ALL ENTREPRENEURS**

### MEET OUR PANELISTS



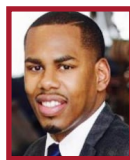
**Marjorie Rucker**  
*Executive Director  
The Business Council, Inc.*



**Nikki Purvis**  
*President and CEO  
African American Chamber  
of Commerce of Wisconsin*



**JoAnne Sabir**  
*Entrepreneur, CEO Freedom Endeavors; and  
American Family Insurance Community and  
Social Impact Investment Manager*



**Kevin Newell**  
*Founder and CEO  
Royal Capital Group*



**Willie Smith**  
*Executive Director of Northwest Side  
Community Development Corporation  
Milwaukee City Planning Commissioner*

[CLICK HERE TO REGISTER FOR THE ENTREPRENEURSHIP SYMPOSIUM](#)

### PREMIER PRESENTING SPONSOR



**MOLSON  
COORS** beverage  
company

# SPONSORSHIP RESERVATION FORM

**SPONSORSHIP DEADLINE: TUESDAY, FEBRUARY 14, 2023**

- \$5,000 PRESENTING SPONSORS
- \$3,500 LEADERSHIP SPONSORS
- \$2,500 PARTNER SPONSORS
- \$1,500 SUPPORTING SPONSORS
- \$100 INDIVIDUAL TICKET
- \$\_\_\_\_\_ I am unable to attend, please accept my donation.

## ENTREPRENEUR SYMPOSIUM

- Register one seat to the Entrepreneur Symposium  
1:30 pm - 3:00 pm  
(FREE to attend)

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

ORGANIZATION NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ SUITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

- CHECK ENCLOSED** Make payable to: Greater Milwaukee Urban League
- PLEASE INVOICE FOR THE AMOUNT DUE \$** \_\_\_\_\_
- CREDIT CARD**     VISA     MASTERCARD     DISCOVER     AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_ CVC# \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please fax, mail or email completed form; mail check; and email high-resolution jpeg of your company logo to the following address:

**THE GREATER MILWAUKEE URBAN LEAGUE  
EQUAL OPPORTUNITY DAY LUNCHEON**

435 West North Avenue  
Milwaukee, Wisconsin 53212  
414.374.5850

For more information or to register for the event,  
contact Florida Perry-Smith at 414.975.8200  
or email to [FPerrySmith@tmul.org](mailto:FPerrySmith@tmul.org).

*Contributions are tax-deductible to the extent allowed by law.*



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Affiliate of the National Urban League

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WHITNEY M. YOUNG, JR.  
**EQUAL**  
**OPPORTUNITY DAY**  
*Awards Luncheon*

*Guest List*

Please list your guests below. Please print. Please complete and return by Tuesday, February 14, 2023

NAME \_\_\_\_\_ PHONE NUMBER | EMAIL ADDRESS \_\_\_\_\_  NO  YES  
 DIETARY RESTRICTION \_\_\_\_\_

NAME \_\_\_\_\_ PHONE NUMBER | EMAIL ADDRESS \_\_\_\_\_  NO  YES  
 DIETARY RESTRICTION \_\_\_\_\_

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& Waukesha County

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