

EXCELLENCE IN ECONOMIC DEVELOPMENT AWARD



KEVIN L. NEWELL

Kevin L. Newell is the founder of Royal Capital Group, and has served as CEO since 2010. Royal Capital Group is a leading venture and holdings company with a firm focus on urban development and innovation.

As the CEO of the organization, Mr. Newell has proudly led the company's efforts on business development, strategy, project management, and its investment profile. As leader of the organization, he serves as an advocate for urban planning that is aligned with the aim to provide quality, safe, affordable lifestyle campuses that are in the best interest of the community he serves.

Some of Newell's Notable Career Achievements include:

- Real Estate Partner with the NBA Milwaukee Bucks, as Developer/Owner for the new \$1Billion Live-Work-Play Entertainment District
- First African-American to build and own multifamily-commercial developments in downtown Milwaukee and Madison, WI
- Recognized by the Business Journal as a 40 under 40 recipient, National Top Real Estate Executive, Regional Top 25 Power Brokers, Top 48 Most Influential African Americans in Wisconsin
- Kevin is a proud Milwaukee Public Schools graduate, UW-Whitewater BBA/MBA & Marquette University ACRE Alum