



## CORPORATE ADVOCACY AWARD



### **MOLSON COORS**

***Molson Coors has brewed beverages for more than two centuries and during that time it has always been part of the communities where its employees live and work. It is also a leader in supporting diversity and extends that commitment beyond the workplace and into the communities it serves.***

Since 1987, Molson Coors has donated more than \$11 to higher education as a Founding Partner of the Thurgood Marshall College Fund. It also supports students of color locally by providing completion grants to students enrolled at Milwaukee Area Technical College, Milwaukee Institute of Art & Design, and Milwaukee School of Engineering.

Project Justice, launched in 2020, is deepening Molson Coors commitment to racial justice. To date, more than \$4.5 million has been invested in organizations providing equal access to education, economic opportunity, and social justice. America's Black Holocaust Museum, GMUL, MKE Fellows, and Wisconsin Equal Justice Fund are some of the beneficiaries.

It's commitment to growing businesses led by individuals of color is strong. Locally, the Tap the Future program has connected 200 entrepreneurs to resources, tools and forums to Entrepreneurs. Molson Coors is expanding that commitment with the Entrepreneurship Connection. The collaborative program with GMUL is being launched today and will reach another 150 entrepreneurs.