



Greater Milwaukee Urban League

2022 ANNUAL REPORT



EMPOWERING COMMUNITIES | CHANGING LIVES

Dear Friends and Supporters of Greater Milwaukee Urban League,

GMUL welcomed 2022, as we returned to the office, prepared and ready to resume our face-to-face work with our clients and to help them build better lives for themselves and their families.



Our [mission, vision, and values](#) drive our work everyday.

We are especially excited about the physical building improvements made in 2022. The updates included our flagship facility in the Historic Bronzeville Neighborhood and our first satellite office, located at 34th and Silverspring, which increased our capacity to serve more of our neighbors and community members.

Our new satellite office shares space with the World Outreach Center-North. This location allows us to expand and provide more individuals easier access to our employment and training programs.

Our work would be impossible without the support and guidance of the [GMUL Board of Directors](#), together with our staff, their selfless dedication to the organization is the backbone that allows our work to move forward.

In 2023, brings new opportunities to work collaboratively with others, thanks to the financial support of our [corporate](#) and community partners. We look forward as we continue to move into 2023, to build on our efforts to empower communities and change lives.

Dr. Eve M. Hall
Dr. Eve M. Hall
President and CEO
Greater Milwaukee Urban League

A message from GMUL Board Chair Chandra D. Rodgers

2023 is a year of renewed strength and health for the greater Milwaukee Community! It is an honor to serve as the Chairwoman of the Board of Directors as the Greater Milwaukee Urban League (GMUL) celebrates 103 years of empowering communities and continuing to change lives within the greater Milwaukee community.



Everyone at the Greater Milwaukee Urban League operates with the belief that everything we achieve – we achieve together. Over the past year, we have supported the community through some of the most dynamic economic and emotionally challenging times. As we adjust to our new state of normalcy, we intend to continue to be the go-to organization for providing education, employment, and advocacy to African Americans in the city of Milwaukee.

On behalf of the Greater Milwaukee Urban League Board of Directors, we'd like to extend gratitude to all of our staff, volunteers and donors. Your generous support allows the Greater Milwaukee Urban League to provide a strong future for GMUL clients, and advance equity and equality to all greater Milwaukee residents for many more years to come.

Chandra D. Rodgers
Chandra D. Rodgers, Chair
Director of Risk and Compliance –
Community Reinvestment Act Officer
Associated Bank



OUR WORK

EDUCATION

Greater Milwaukee Urban League education and youth-centered programs help young people learn the skills needed for success. Working with our partners, we build opportunities to help young people prepare for success now and later in life.

- **Graduate to Employment** guides students who plan to enter the workforce when they graduate to develop the skills to be successful in the workplace
- **Laptop & Scholarship Awards Program**, in partnership with the Kohler Co., helps graduating seniors head to college with the technology, resources, and financial support to succeed
- **Milwaukee Community Schools Partnership** collaborates with community partners to improve academic outcomes for students in underserved neighborhoods
- **Project Ready: Mentor** utilizes adult mentors to help students navigate school and life
- **Youth STEAM Summit** engages 5th – 8th grade students in a day of hands-on STEAM activities to learn about science, technology, engineering, arts/agriculture, and mathematics career options

[LEARN MORE Education](#)



EMPLOYMENT

Helping individuals successfully find employment and prepare for careers is at the heart of the work of Greater Milwaukee Urban League. Our Employment Programs provide a variety of services to help individuals.

- **Driver's License Permit** classes help individuals earn a driver's license, removing a barrier to employment in outlying communities
- **GED+ Career Pathways** help clients earn a GED diploma while simultaneously earning a certificate in the healthcare field
- **General and subsidized employment** services provide the support needed to help job seekers find success
- **Technology Assistance Center** helps close the digital divide and offers training opportunities
- The **L.A.S.T. Mile** offers clients temporary transportation services to outlying areas with limited bus routes

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ADVOCACY

Advocacy helps GMUL move community issues forward to develop real solutions by working with the broader community. We are making a difference through our leadership in several programs areas including efforts to increase homeownership rates in African-American communities and improve health outcomes.

- **Health advocacy** provides the community with information needed to make informed decisions regarding health care
- **Homeownership advocacy** supports efforts to increase homeownership and build wealth
- **Voter Education & Outreach** is a non-partisan effort that works to make sure citizens have access and information about voting

[LEARN MORE Advocacy](#)

MOVING FORWARD

Look for these new or expanded GMUL programs that expand our mission and support emerging community needs.

- Implementing **The Entrepreneurship Connection**, sponsored by Molson Coors and in collaboration with community partners
- **Mentor Forward Campaign** — recruiting mentors to help students in the Project Ready: Mentor Program to progress academically and socially, and to develop important skills during their education journey.
- Executing new digital literacy efforts will increase access

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THE Entrepreneurship CONNECTION

38TH ANNUAL
BLACK AND WHITE

Ball



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Affiliate of the National Urban League