

# YOUNG PROFESSIONAL MAKING A DIFFERENCE



## CORRY JOE BIDDLE

**VP of Community Affairs, Metropolitan Milwaukee Association of Commerce & Executive Director, FUEL Milwaukee**

Corry Joe serves as the Vice President of Community Affairs for the MMAC, promoting the association's mission to improve metro Milwaukee as a place to invest capital, grow business and create jobs. She is also the Executive Director of FUEL Milwaukee, the MMAC's talent attraction and retention organization serving young professionals.

She's responsible for the oversight and development of programs, services, and events benefiting FUEL's members and corporate sponsors. She created FUEL's Professional Development Bootcamp, a free, week-long program offering several career-enhancing workshops to over 1,000 local professionals every January.

She also helps lead the development of MMAC's workplace talent initiative, "Making Milwaukee a Region of Choice for Diverse Talent," which seeks to increase the numbers of African American and Latino/Hispanic professionals in leadership roles. She works with the 125+ companies that have joined the Region of Choice initiative, supporting their efforts to provide more equitable workplaces for 140,000+ employees collectively. Formerly the executive director of America's Black Holocaust Museum, Corry Joe offers a unique perspective on the relationship between diversity, economic development, and community engagement. She's been recognized for developing the popular community equity webinar series, Race Bridge, which seeks to educate Milwaukeeans about the nuances of race and diversity in the workplace and beyond.

### Education

Corry Joe graduated from Mount Mary College with a degree in professional writing and has earned a certificate of leadership from the Cardinal Stritch African American Leadership Program. She is also certified by the Society of Process Consulting.

### Awards/Recognition

Corry Joe is the recipient of the US Postal Service's Growing Leadership Award, has been honored as one of the Milwaukee Business Journal's Forty Under 40, and was also named a "Rad Woman" by the Greater Milwaukee Women's Fund. She was twice named a Milwaukee Business Journal Power Broker (2011, 2020). She was recently awarded the Milwaukee Magazine Unity Award for 2022. In June of 2022, she was honored as one of the Milwaukee Business Journal's Women of Influence and has been profiled by OnMilwaukee.com (Black is Beautiful series), TMJ4 (Women Who Inspire).

### Service/Volunteerism

Corry Joe currently serves on the United Way Reducing Barriers to Employment Taskforce, the UW-Milwaukee Multicultural Mentoring Program Advisory Board, Good Karma Brands' 101.7 The Truth Advisory Board, MKE Fellows Advisory Committee and UW-Milwaukee's Women Leaders Advisory Committee. She's also a member of the Chief Diversity Office Roundtable and has volunteered, creating DEI programming for the Medical College of Wisconsin, UWM School of Continuing Education, Ovation's Jewish Home and Care Center Foundation, Tosa Together. In the past, she served on the Bradley Center Sports & Entertainment Corporation Board, the Play It Forward council responsible for helping to secure public funding for the new Bucks arena, the Milwaukee Film Festival Black Lens Engagement Committee, the Milwaukee Repertory Theater's MPact Council, the Milwaukee Symphony Orchestra Board, MMAC's Cultural and Entertainment Capital Needs Task Force and more.

### Personal Profile

Corry Joe is a proud Milwaukee native, graduate of Milwaukee Public Schools, and lives in Whitefish Bay with her two children, Asha (10) and Eyon, Jr. (11).